

SMARTER MEDIA FOR BUSINESS

Professional content services

At Rockbot, our Professional Content Services are tailored to empower your team with turnkey solutions that make doing your job easier. We offer a range of services from media strategy to asset management – designed to fit seamlessly into your organization and industry.



Music

Elevate your ambiance with curated music solutions.

- Brand strategy
- Custom playlists
- On-demand music consultation & evaluation
- Ongoing music curation and management of background music schedule
- Event scheduling for holidays and seasonal changes



Digital Signage

Transform your visual presence with complete solutions.

- Creative strategy
- Visual design
 - Graphic design
 - Motion graphics
 - Template creation
 - Venue specific assets
- Video production
- Asset management



TV & Video Production

We'll help you entertain and engage your audience with dynamic, on-brand video content.

- Content strategy
- Creative services for custom video campaigns
- Human content moderation
- Branded TV channels
- Content scheduling



Advertising

Our team can amplify your reach with expert advertising solutions.

- Campaign strategy
- Creative asset production
- Campaign scheduling & reporting
- 3rd party data for campaign reach & effectiveness
- Advertising operations



Content & System Management

From conceptualization to execution, we've got you covered.

- Omnichannel campaign strategy
- Asset scheduling
- Scheduled content refreshes



Audio Messaging

Impactful messages that can be leveraged on the podcasts, radio, and more.

- Script writing
- Commercial production
- Asset management

Ready to enhance your customer experience? Visit rockbot.com/contact-sales